

# Symetra Improves Term Insurance Competitiveness with New Rates

**Good news from our colleagues at Symetra this week with the announcement of new, more competitive term rates at face amounts down to \$1.5MM. Read on for the details!**

**Find out more about these changes from Symetra...**

- [Formal Announcement from Symetra](#)
- [Term Competitiveness Flyer](#)

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## *From Symetra...*

At Symetra, we're always fine-tuning our products to ensure they are competitive, fulfill your clients' financial needs and help you build your business. That's why we're pleased to announce that our Symetra Term now offers even more [competitive pricing \(PDF\)](#) than before.



With our recent changes, Symetra Term ranks in the top three for policies with face amounts of **\$1.5 million** and above.<sup>1</sup> Our new rates will be available for sale starting **March 13, 2020**.

Transition rules and timelines

### **March 13, 2020**

- Quotes for our repriced term and current term products will be available on Winflex and Symetra Life Illustrator.
- Applications signed on or after this date will receive the new rates.
- We will review in-flight cases that may benefit from the new pricing and will contact back offices with instructions for providing clients with improved rates, if applicable.

### **March 20, 2020**

- Symetra Life Illustrator and Winflex systems will be updated to reflect only the new version of Symetra Term.

We are excited to offer our new rates and look forward to supporting your sales efforts!

If you have any questions, please contact your DMI Sales Consultant at 800-322-6342.

