

VIRTUAL WORKSHOP

FIRST MEETING OUTLIN

# EVERYTHING YOU NEED FOR A SUCCESSFUL VIRTUAL WORKSHOP ALL IN ONE PLACE.

DMI will provide you with everything you need to execute a successful **live** webinar, packaged up and ready for you to use. From pre-event, to post-event, and everything in between, your DMI team has you covered. For optimal results, DMI recommends live webinars.



## PRESENTATIONS

Professionally designed, compliance approved presentations on a variety of topics, including Maximizing Social Security and Taxes in Retirement.

#### ✓ TRAINING

Training on the presentation and materials provided by our VP of Sales and your individual Sales Consultant, so you are well versed on the content prior to your event.

## CUSTOMIZED MATERIALS

Materials to use during your presentation, including poll questions to keep the audience engaged and educational brochures to offer as an appointment booking incentive.

## EMAIL AND PHONE SCRIPTS

Scripts for post-event follow up to ensure you are optimizing your conversations for maximum appointment booking ratios.

POST-WEBINAR E

RETIREMENT LIFESTYLE BUDGET PLANNER

DMI) WEBINAR-IN-A-BOX

#### ENROLLMENT IN OUR EMAIL MARKETING CAMPAIGN

Stay top of mind with prospects and continuously drip on them with educational content.

#### FIRST APPOINTMENT MATERIALS

A first appointment outline and client-facing documents to ensure you are obtaining all relevant information to execute a successful meeting.