



Lower price  
*and* longer  
term?

NOW THAT'S A

**BIG  
DEAL.**



Lower term pricing calls for celebration. Protective® Classic Choice term is now a **Top 3 option 95% of the time** in monthly pay scenarios and a **Top 3 option 93% of the time** in annual pay scenarios.\*

But there's even more to love with our term. Our new 35- and 40-year term periods make us one of only three carriers in the market to have level term coverage for up to 40 years.

[Learn More](#)

Lower price *and* longer term periods? It really is as good as it sounds.

Contact our Sales Desk at **877-778-3500, option 1** to get started.

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**NOT A DEPOSIT • NOT INSURED BY ANY FEDERAL GOVERNMENT AGENCY • NOT FDIC/NCUA INSURED • NO BANK OR CREDIT UNION GUARANTEE • MAY LOSE VALUE**

\*Rankings current as of July 2020. Based on comparison of Protective Classic Choice Term monthly premiums against 23 carriers, at quinquennial ages for three Non-Tobacco underwriting classes at durations of 10, 15, 20, 25 and 30 years.

Protective is a registered trademark and Classic Choice is a trademark of Protective Life Insurance Company.

Protective Classic Choice Term, policy form number ICC116-TL21/TL-21, and state variations thereof, is a level death benefit term life insurance policy to age 90, issued by Protective Life Insurance Company, Brentwood, TN. Policy form numbers, product features and availability may vary by state. Consult policy for benefits, riders, limitations and exclusions. Subject to underwriting. Up to a two-year contestable and suicide period. Benefits adjusted for misstatements of age or sex. In Montana unisex rates apply. Premiums increase annually after the initial guaranteed period. All payments and guarantees are subject to the claims-paying ability of Protective Life Insurance Company.



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