

# North American WriteAway Program Maximum Increased to \$2MM

**Acquiring insurance coverage keeps getting easier for your healthy clients, as seen in the recently announced expansion of the North American WriteAway program, now offering up to \$2MM in coverage for eligible clients. Read on for the details!**

**Find out more about these changes from North American...**

- [Formal Announcement from North American](#)
- [WriteAway Platform Resources](#)

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## ***FROM NORTH AMERICAN...***



### **Higher face amount now available through WriteAway**

We are excited to announce that more cases can now be run through WriteAway, North American's accelerated underwriting program, as the maximum face amount for ages 18 - 50 is doubling from \$1 million to \$2 million! The maximum face amount for ages 51 - 60 will remain at \$500,000.

WriteAway is an efficient underwriting process that couples an online application with publicly available data to help eliminate a paramedical exam and labs for your healthiest clients. WriteAway uses the same pricing as traditional underwriting with no additional policy fee. Clients eligible for a faster underwriting decision include clients who are age 18-60 who don't have major medical conditions.

Find out more about the [WriteAway platform on the North American website](#).



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